9/19/11

Contact: Allen Voortman, 509-854-1389 2145 Liberty Rd

Granger WA 98932

Pride & Joy Creamery, LLC. Recalls raw milk because of possible health risk

GRANGER -- Pride & Joy Creamery, LLC of Granger, WA is recalling raw fluid milk because it may be contaminated with Escherichia coli bacteria (*E. coli*) that can cause serious illness. The unpasteurized milk was sold at the farm and distributed through nine retail outlets in King, Pierce, Snohomish and Skagit counties.

The recall was initiated after sampling by the Washington State Department of Agriculture (WSDA) discovered that the product was contaminated with toxin-producing E. coli. Pride & Joy Dairy and WSDA are continuing their investigation into the source of the problem. WSDA and other public health officials are exploring the possibility that there has been human illness linked to this milk.

Shiga toxin-producing *E. coli* infections may cause severe diarrhea, stomach cramps and bloody stool. Symptoms generally appear three to four days after exposure, but can take as long as nine days to appear. Anyone experiencing these symptoms should contact a health care provider.

The infection sometimes causes hemolytic uremic syndrome, a serious disease in which red blood cells are destroyed and the kidneys fail. Infants, children, pregnant women, the elderly and those with compromised immune systems are especially at risk.

Pride & Joy Raw Cow's Milk bearing expiration dates of 9/30/2011 and 9/31/11 has been recalled. The milk is sold only in gallon, half gallon and quart containers. Recalled raw milk was sold from the on-farm store at 2145 Liberty Road in Granger, WA and from the following locations:

Sno-isle 2804 Grand Avenue Everett, WA 98201 Phone: 425-259-3798

Truhealth 18001 Bothell-Everett Suite 109

Bothell, WA 98012 Phone: 425-415-8410

Marlenes Market 2951 S. 38th ST. Tacoma, WA 98409 Phone 253-472-4080 Marlenes Market 2565 s. Gateway Center Place Federal Way, WA 98003 Phone; 253-839-0933

Skagit Valley Food 202 S. 1st Street Mt. Vernon, WA 98273 Phone; 360-336-9777

Manna Mills 21705 66th Ave, West Mountlake Terrace, WA

Phone: 425-775-3479

Madison Market 1600 Madison Seattle, WA 98122 Phone: 206-329-1545

Nature's Market 26011 104th Ave, SE Kent, WA 98030 Phone: 253-854-5395

Sunshine Corner Nutrition 15220 SE 272th, Suite F Kent, WA 98042 Phone: 253-631-1069

Consumers who have purchased Pride & Joy raw milk with expiration dates of 9/30/2011 and 9/31/11 are urged to return it to the place of purchase for a full refund. Consumers with questions may contact the company at 509-854-1389.

Retail raw milk is legal to buy and sell in Washington, but there are serious potential health risks. Consumers should read the warning label on the retail raw milk container carefully and ask their retailer to verify the milk was produced and processed by a WSDA-licensed operation.

Note: This news release is being circulated by the Washington State Department of Agriculture Communications Office (360) 902-1815 at the request of Pride & Joy Creamery to facilitate a recall. The firm's distribution list will be available later today on the WSDA website: http://agr.wa.gov/